

VISIONARY
ENTERTAINMENT

STREET

TEAM

PRESS KIT

Visionary Entertainment Media Group

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Dear Advertiser

As traditional ways of convincing consumers to buy products grow less and less effective, marketers are looking for new strategies. And in alternative media they're finding the fresh approaches they're looking for. Visionary Entertainment Media Group (VEMG) is passionately devoted to inventing new ways to reach people. We stop at nothing to go where traditional media have never gone before, and to add new possibilities to an ever-expanding marketing mix.

Yesterday's innovation has become today's expectation, so the need for new media vehicles never lets up. Take a look at the many VEMG Street Team concepts that are already in play. Draw inspiration from the successful VEMG Street Team campaigns that have helped to generate business and buzz for a wide range of brands. Then talk to us about building a VEMG Street Team campaign for you.

Don't spend more, spend different!

With best regards,

Nadine Robertson

Nadine "DJ NOLA" Robertson

CEO

Visionary Entertainment Media Group

**YOU'RE PROBABLY ASKING
WHO WE ARE**

**Specialized In
Everything That Is
Entertainment**

Visionary Entertainment Media Group

Visionary Entertainment Media Group LLC. is a multi-faceted independent record label and full service entertainment organization specializing in film & television production, music publishing, recording production, artist management, product development and event coordination.

Our Mission:

Visionary Entertainment Media Group's core mission is to be the one stop shop for everything entertainment. Furthermore, Visionary Entertainment Media Group's mission is to design and implement the strategic marketing solutions necessary to provide a wide range of exceptional entertainment services to consumers through our consulting services and strategic partnerships.

Building strong relationships with an impressive distribution network, Visionary Entertainment Media Group maximizes outlet expansions by assessing, engaging, and partnering in cross promotional opportunities and offering services in which we act as a liaison between industry professionals, various distribution centers and licensors.

Visionary Entertainment Media Group takes concept to reality, by providing our clients, strategic partners and their consumers, access to enhanced and affordable entertainment services.

Our Philosophy:

Visionary Entertainment Media Group is committed to providing a wide array of services to our clients, while maintaining cost effectiveness and quality in the services provided.

Services provided include:

- Street Team Promotion
- Mobile DJs
- Videography
- Artist Management
- Recording Production
- Public Relations
- Graphic Design
- Website Design & Maintenance
- Photography
- Booking Agent
- Publishing
- Consulting



VEMG Street Team

VISIONARY ENTERTAINMENT MEDIA GROUP's Street Team speaks through hitting the pavement. Our members are the purveyors of hip-hop culture and consume music, fashion and lifestyle on a level that defies logic. They are in the clubs, online, onstage and at retail shops—anywhere they can gain access to or create the music. They are connected to the producers, the artists and the DJs.

From the kid on the street to the record executive in his suite, *Visionary Entertainment Media Group's Street Team* members are part of our movement and we are proud to build your brand, so at the same time you can help us become the No.1 most influential street team in the world.

Because our members are fans, we believe that the VEMG members are powerful consumers and thus are connected to the streets—with the ability to influence others and make or break brands. Our Street Team members are the voices of the neighborhood and the earliest adopters of new products.

Visionary Entertainment Media Group's Street Team aims to set the standard in entertainment industry; with the best independent marketing and promotion team for both independents and majors. We strive to give the insights to what's hot on the streets beyond the covers of other national entertainment magazines.

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What Street Team?

Visionary Entertainment Media Group's Street Team is about delivering a sales message when people aren't expecting it—in an unexpected environment, through an unexpected vehicle. It's that simple. And while the goals of VEMG and traditional media are the same (to convince people to buy into your brand), the means are different. People have gotten good at tuning out mainstream media messages. So we need to invent new ways to get into their heads. That's where VEMG comes in! Visionary Entertainment Media Group is the leader for envision creating and executing unconventional, imaginative and innovative marketing programs that deliver high maximum impact.



Why Does It Work?

Visionary Entertainment Media Group gets through by reaching people in places and ways they don't expect, you can fly in under their radar and talk to them when they're most receptive to your message. And Visionary Entertainment Media Group goes wherever your audiences go. Any city, any lifestyle, any industry. In creating your campaign, you can be as targeted or as broad as you want. You're limited only by your own creativity. Visionary Entertainment Media Group leverages your advertising message by seeking out the unexpected locales and unexploited tactics that will force your target to sit up and take notice. Whether your campaign plays on humor, clever wordplay or striking visuals, Visionary Entertainment Media Group's diverse menu of options allows you to choose the combination of venues and methods that will truly make it sing.

Marsha Ambrosius



TANK



Why Hire Us?

The D Factor

Distribution Visionary Entertainment Media Group is a powerful alternative media distribution machine — quite possibly the largest of its kind in the nation. 4 years in the making, and the result of campaigns in over 10 markets and in over 1,000 venues, VEMG gives you instant access to the right venues for whatever combination of media you're planning to use. Whether your campaign is massively plastered or surgically precise, we are experts in picking a distribution strategy that is customized to your objectives.



The IQ Factor

Strategic Support: Visionary Entertainment Media Group is more than an arsenal of media options. It's a team of seasoned thinkers who know how to apply those options to achieve specific results across sustained campaigns. We bring frontline intelligence and streetwise sensibility to the art and science of media planning and buying. Wondering which venues and media make the most sense for your brand? Working overtime to design the right media mix? Trying to make the most of your resources? VEMG can help.

The ! Factor

Enthusiasm On the street and behind the scenes, our people are upbeat and switched on. From campaign conception to implementation to completion, VEMG understands the need for zeal in marketing. A very good thing, since enthusiasm is the single most important factor in successful selling. So when your audience perceives that the people behind your brand are insanely motivated and creative, they assume not only that you love what you do, but that what you do is worth loving. And yes, enthusiasm is contagious. Pass it on.



LED Backpack Billboards:

WALKING BILLBOARDS

Walking Billboards can help promote your brand or business. If you're looking for a creative outdoor marketing product, check out our walking billboards.

BRAND AMBASSADORS

When we provide our brand ambassadors with backpack billboards you immediately take your outdoor promotional campaign to the next level. Imagine adding a billboard backpack promotion to your brand awareness marketing campaign and taking your message directly out onto the street and directly to your audience. Out of home advertising is a proven method that works.



HUMAN BILLBOARDS



The Backpack billboard features internal LED lighting which allows the media to be seen at night. Our walking billboards help get your brand to potential clients with live in person interactions. The illuminated walking billboard also comes with on board batteries which allow our street team members the ability to operate the backpack billboard for up to 8 hours on a single charge. We also include pictures of those we interact with for added exposure.

STREET TEAMS

When you hire our LED backpack billboard street team service your brand stands out amongst the crowd. We take your advertising message directly to your audience. This type of outdoor promotional advertising campaign can well exceed results from traditional human directional advertising.

Do you want to obtain the exposure you need, want, and deserve???
HIRE THE VEMG STREET TEAM TODAY!!



Previous Clients: Breakthrough Marketing

VEMG Street Team was hired to distribute event flyers and branded t-shirts during Essence Music Fest.



Previous Clients:

ROB WRIGHT/PRIVILEGE NOLA

VEMG Street Team was hired to distribute event flyers during Essence Music Fest.



Previous Clients:

I&I ENTERTAINMENT GROUP

VEMG Street Team was hired to distribute event flyers during Essence Music Fest.



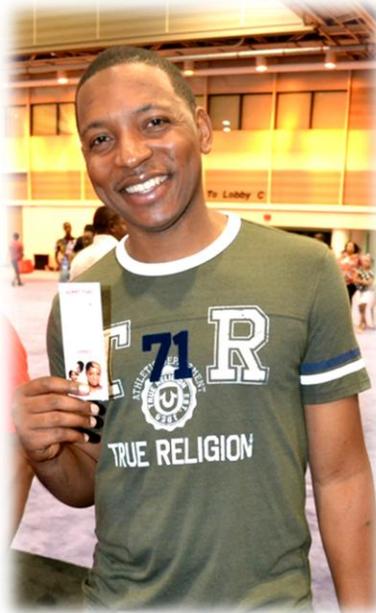
NYC'S ELITE PROMOTERS PRESENTS



THE ALL AMERICAN Day Soiree
COME IN YOUR BEST SHADES OF RED, WHITE & BLUE
HOSTED BY GRAMMY AWARDS WINNER "THE QUEEN OF R&B"
MARY J BLIGE
MB
DOORS OPEN 1PM-9PM
MUSIC BY: THE GREAT SHOW "DJ SINS"
MEMPHIS OWN DJ SWAGG
NYCSOWN DJ BOOGIE

FRIDAY JULY 4

608 FULTON ST NEW ORLEANS, LOUISIANA 70130
MORE DETAILS LOG ON TO
WWW.ESSENCEANDTHECITYEVENTBRITE.COM
EMAIL: ESSENCEANDTHECITY@GMAIL.COM
SPONSORED BY I&I ENT GROUP LLC



Previous Clients:

SAC TRIPS

VEMG Street Team was hired to distribute a travel agency's business flyers during Essence Music Fest.



Previous Clients: **PRIVILEGE NOLA**

VEMG Street Team was hired to post product placement posters advertising Jay-Z's 40/40 ice tea and Mariah Carey's self entitled ice tea drink.



Previous Clients: **A-LIST ENTERTAINMENT**

VEMG Street Team was hired to distribute event flyers during Essence Music Festival.



Previous Clients: **LONDON BOY PROMOTIONS**

VEMG Street Team was hired to distribute event flyers during Essence Music Festival.



Previous Clients: I&I Entertainment Group

VEMG Street Team was hired to distribute event flyers during Essence Music Festival.



WEEKEND ITINERARY



Previous Clients:

Blackscoop

VEMG Street Team was hired to distribute event flyers during Essence Music Festival & provide branded Screen Printed T-shirts for Blackscoop staff.



Previous Clients: Knowledge Is The Key Ent. & Reloaded Travel/BPT

VEMG Street Team was hired to distribute event & company flyers during Essence Music Festival.



Previous Clients: Social Architects

VEMG Street Team was hired to distribute event flyers during Essence Music Festival.



Friday FESTIVAL WEEKEND 07.03.2015
Social Architects, NixClubive Events, Urban Professionals, eVIP List & Urban Hangover

THE ANNUAL
BIG EASY

Hosted By **Kandi Burruss & Big Tigger**
Special Guest **DJ Biz Markie**
and Music By **DJ Hi-C**
10PM - 4AM

TICKETS & INFO:
TheBigEasyNo.com
HYATT REGENCY
NEW ORLEANS
601 Loyola Ave New Orleans

POWERED BY
SOCIAL ARCHITECTS URBAN PROFESSIONALS NIXCLUBIVE eVIPlist.com URBAN HANGOVER

We Did It: *EyePop* - EyePopGraphics.com



Previous Clients: Black-Gifts.com

VEMG Street Team was hired to distribute company flyers & obtain lead generations during Essence Music Festival.

African American Expressions™ Gift Boutique
Marriott at the Convention Center

STOP IN FOR A FREE GIFT!
While supplies last.

MEET THOMAS BLACKSHEAR

African American Expressions™ Gift Boutique
Marriott at the Convention Center

STOP IN FOR A FREE GIFT!
While supplies last.



WWW.VISIONARY-ENTERTAINMENT.NET

www.visionary-entertainment.net

aims to be the most independently produced entertainment website on the net.

www.visionary-entertainment.net provides up-to-the-minute hip-hop news and music, exclusive online features, blogs from the web's most respected bloggers, videos, and so much more!!

Here's your chance to take advantage of these awesome promotional opportunities at an even affordable rate. Be sure to contact our sales rep department today!!



HOMEPAGE

Displays every section the site has to offer, News, Features, Social Media, Bloggers, Videos, Reviews, Magazine and Contests.

NEWS

Up-to-the-minute news on the latest in entertainment and features the industry's most prominent entertainers.

FEATURES

Find out the latest on your favorite artists through Visionary Entertainment's exclusive online Q&As.

VIDEOS

Entirely produced in-house, Visionary Entertainment.net's video content allows users to go behind the scenes of its cover shoots, watch exclusive interviews with the entertainment's brightest stars and view footage from recent entertainment shows.

BLOGGERS

Visionary-entertainment.net features in-depth blogs from the staff and notable guest stars.

CONTESTS

Exclusive contests and promotions available to readers. When affiliated with an advertiser, an opt-in component is available.

VE TELEVISION

The hottest content viewed on tv such as movies, reality tv shows, episodes, series, and live performances.

MAGAZINE

Visionary Entertainment Magazine's content is previewed online before each issue's release date

SOCIAL MEDIA

Stay up to date with us and the many events and brand we promote by following us on Facebook, Twitter, & Instagram.

REVIEWS

Find Reviews of some of the latest movies, cds, books etc.

EVENTS

VISIONARY ENTERTAINMENT PRESENTS

STEP IT UP & STOMP THE VIOLENCE!

FLORIDA TOUR

TEAM STEP IT UP
JC STYLES

S.T.V. MOVEMENT
LUCKY LOU

MICHAEL JACKSON OF NOLA

Featuring:
FLIPSIDE BOYZ
HIP-HOP - BOUNCE - DANCE MUSIC

Jacksonville, Daytona, Orlando

WWW.JCSTYLESOFFICIAL.COM WWW.4LUCKYLOU.COM
WWW.DJNOLAOFFICIAL.COM WWW.MJOFNOLA.COM

VISIONARY ENTERTAINMENT MEDIA GROUP. (VEMG) hosts premium events ranging from product launches to charity fundraisers, concerts and issue-release parties. Events uniquely connect with the artists, influencers and fans of entertainment/fashion and culture. Some of our past events have included:

JACKSONVILLE'S #1 INDIE DISTRIBUTOR BUILDING A COMMUNITY OF CREATIVITY

2012 MARKET DAY

UNF STUDENT UNION
AUGUST 22-NOVEMBER 28
1 UNF DR. JACKSONVILLE, FL 32224 10AM-3PM

FOR FURTHER INFO:
CONTACT BREAD
VISIONARYENTERTAINMENTBIZ@GMAIL.COM
WWW.VISIONARYENTERTAINMENT.BIZ

VISIONARY ENTERTAINMENT

MARKET DAY
UNF STUDENT UNION
AUGUST 22-NOVEMBER 28
1 UNF DR. JACKSONVILLE, FL 32224
VISIONARYENTERTAINMENT.BIZ

SUPPORT LOCAL MUSIC!

MUSIC LIVE MUSIC, DJ, & PERFORMANCES BY A FEW LOCAL ARTISTS	NETWORK NETWORK WITH VARIOUS BUSINESSES & GAIN EXPOSURE WITH OVER 10,000 STUDENTS
ART PAINTINGS, POTTERY, & COLLECTIBLES FROM COUNTRIES AROUND THE WORLD	SUPPORT LOCALS PURCHASE CDS, SHIRTS, AND OTHER ITEMS FROM LOCAL ARTISTS
MARKET A VARIETY OF CDS, FASHIONS, JEWELRY, POSTERS & MUCH MORE	COLLEGE REPS FIND OUT HOW YOU CAN BE A PART OF THE VISIONARY ENT TEAM

SUPPORTED BY: **B.I.M.** **MY90H4.COM** **VENETTA NATION**

VISIONARY ENTERTAINMENT MEDIA GROUP PRESENTS

NEW ORLEANS MASHUP

ARTIST SHOWCASE

@ **CAFE INSTANBUL**
2372 ST. CLAUDE, NEW ORLEANS LA 70117

FEB. 13 8PM-12AM

FOR MORE INFO CONTACT DJ NOLA @504-223-4939

VISIONARY ENT. & MY90H4.COM PRESENTS

STEP IT UP! SCHOOLS OUT TEEN BASH!!

IZZY'S PIZZERIA
8206 PHILLIPS HIGHWAY SUITE 38
JUNE 7, 2013 7PM-UNTIL

ALSO PERFORMING LIVE:
RICKY BANOZ, JAY CARLEDO, DEYVID, YO SUAVE
DAVID THE DEDICATED, NBL, O.F.M RECORDS
YOUNGIN, JAY EL, FLOWTRAY, DAN V & MORE!!!

MUSIC PROVIDED BY **DERCON DR DJ**

JUSCUIZ - VISIONARY PRESENTS

DUVAL TO ATLANTA

MASHUP 4 BREAD'S ARIES VS TAURUS BDAY BASH

ALSO THE RELEASE OF JERICHO MIXTAPE DETERMINATION AND WE WILL BE CELEBRATING THE BIRTHDAY OF LIL RUDY AKA DJ MOBILE TRAPPIN

APRIL 19

HOSTED BY BREAD W/ SPECIAL GUEST HOST FROM ATL

@CONNECT LOUNGE
2372 ALBANY AVE ATLANTA, GA 30303

PERFORMANCES BY: HEAT BOY, MIZZ, JERICHO, JENNY DA OX, YOUNG MAN FIT, WYDELIFE CAMP, WITO EL JEFF, RELIK, BANGUM BREEZY, YOUNG GIBBY, GLEBY, LEE, HOT BOY B & MORE

FOR MORE INFO OR VIP CALL 404 474 2804



JANUARY 24TH LIVE @ BREWSTERS MEGA PLEX

THE ROC BAR

Twista

PERFORMING ALL HIS INCLUDING "OVERNIGHT CELEBRITY," "DO OR DIE," "SLOW JAMZ," PLUS MANY MORE...

HOSTED BY BREAD

LIVE PERFORMANCES BY
BEAST BOY AND OTHERS

TICKETS \$15.00 IN ADVANCE

@TICKETWEB.COM OR AT VENUE

WEDNESDAY OCTOBER 10TH
904 DUVAL TAKE OVER ORLANDO
HOTTEST IN THE SOUTH
PART 5
@ NEW HOT SPOT CLUB LIQUID
WITH SUPER HOST G-LIVE & BREAD D KING JACKSONVILLE EDITION
WEDNESDAY OCTOBER 10TH @ CLUB LIQUID 17 WEST PINE ST. ORLANDO FL 32801 DOWNTOWN CHURCH ST

THIS IS THE SHOW YOU DON'T WANT TO MISS WITH MASSIVE MEDIA | RICO TV & MORE
DOORS OPEN @ 8PM | 18 & UP | \$10 ENTRY
PERFECT SHOW TO NETWORK & CONNECT WITH ARTISTS OUTSIDE YOUR CITY OF ORLANDO
\$100 BOTTLES ALL NIGHT LONG
HOSTED BY
SUPER HOST G-LIVE | BREAD D KING JACKSONVILLE
KALLAHANN THE COOLEST

STARMODEFAKULTY | VISIONARY ENT / VENDETTA NATION PRESENTS
RED CARPET AFFAIR
BOSSSES VS DIVAS 2
HOSTED BY BREAD
(STAYING ALIVE) PAYBACK SEQUEL VIDEO PREMIERE
HONORING OUR STAR GAMES: FIRE BOY - CSTR0 - ALLYK - DIRTY DREZ - BEAUTY
DOORS OPEN 10PM
DRESS TO EMPRESS BOSSSES / DIVAS | MUSIC BY SELECTAH CY | 1ST 25 LADIES \$5 ENTRY WITH FREE FRUIT SANGRIA & DICED PINE APPLES AND RED ROSES
SATURDAY FEB 9TH
\$10 ADMISSION | SECRETS WINE BAR
521 W FORSYTH ST JACKSONVILLE FL

JaxMusicScene.com Presents
FIRST COAST MUSIC FEST
HIP HOP STAGE
HOSTED BY BREAD AND UNCLE NARD
FEATURING
Beast Boi Blu Gambino Cee Nyle City Limits Cheech Foreign Dictator DrazaH Backwards Franchise Frost GHBezie Jerico Duval Mr. Whitty Tough Junkie Tunk Urban Champ
MUSIC BY TRICLOPS | OF THE BIG BUCKS CREW
06.01.13 | BURRO BAR | DOORS AT 4PM
INCLUDED IN FIRST COAST MUSIC FEST TICKET NOW FEATURING 35+ ACTS ON 4 STAGES FOR 13+ HOURS, FROM NOON TIL 1:30AM!
FOR INFO VISIT: FIRSTCOASTMUSICFEST.COM

FRIDAY AUG 17TH
DUVAL ARTIST SHOWCASE
THE BIG FINALE 10
HOSTED BY BREAD · NOELLE RIKKI
MUSIC BY DJ TWIGGY B
WITH SPECIAL GUESTS FROM GEORGIA THE DYME SQUAD
PERFORMING LIVE
ALSO PERFORMING
DIRTY K · TWENTY TWO · N.E.A.B. · CITY BOY · KENDI · TRI STATE · HOMEBOYZ · YOUNG MAINNY · JAY BLAZE · LIL JOE · WHITTY · E.P.C. · BOLO · LENNOX DA OK · YAHINES · CORY MONEY · MARVIN · SCARFACE · BIG BOI MONEY MAKERS · K HOWARD · JOZZIE
@ BLISS ULTRA LOUNGE

BREWSTERS MEGAPLEX & ACTIVE MAGAZINE PRESENT
BIG BOI OF OUTKAST
SHOES FOR RUNNING
2013 WORLD TOUR
WITH SPECIAL GUEST KILLER MIKE
HOSTED BY BREAD
JUNE 6TH @ THE ROC BAR

On Behalf of



VISIONARY
ENTERTAINMENT

MEDIA GROUP

THANK YOU!

For Your Interest!

